

Annual ODHA Partnership

ANNUAL ODHA PARTNERSHIP

\$1,000

- Logo recognition as an annual partner on ODHA.org home page and other main pages. ODHA.org realizes an average of 64,900 hits per month, based on a three-month average.
- Logo recognition as an annual partner in ODHA newsletters sent bi-monthly to full membership of approximately 730 dental hygiene professionals, faculty and students.
- Premium exhibitor showcase in a premium position at the 2017 Expanded Practice Dental Hygiene Conference on May 19-20, 2017 in Bend.
 - One exhibitor table including linen, skirt, chair and wastebasket
 - Logo recognition as annual sponsor in registration materials for attendees
 - Logo recognition as annual sponsor on event signage and materials
 - Lunch for one representative on both days
- Exhibitor Showcase in a premium position at the 2017 Oregon Dental Hygiene Conference on November 10-12, 2017 in Portland.
 - One exhibitor table including linen, skirt and chair
 - Logo recognition as annual sponsor in registration materials for attendees
 - Logo recognition as annual sponsor on event signage and materials
 - Lunch for one representative on both days
- Recognition at other ODHA events and communications

Oregon Dental Hygiene Conference Partnership Opportunities

EXHIBITOR SHOWCASE

\$300

- One exhibitor table including linen, skirt and chair
- Name recognition as exhibitor sponsor in registration materials for attendees
- Name recognition as exhibitor sponsor on event signage and materials
- Lunch for one representative on both days

Space is limited

CE COURSE PRESENTING SPONSOR

\$450

- Acknowledgement as presenting sponsor at beginning of CE course
- Logo recognition as sponsor on course signage at room entrance
- Opportunity to place marketing materials in course room
- Name recognition as CE course sponsor in registration materials for attendees
- Name recognition as CE course sponsor on event signage and materials
- Opportunity for exhibitor table

BREAK HOSPITALITY SPONSOR**\$500**

Two breaks offered each day. Student break and professional break opportunities available.

- Sponsor of morning or afternoon snacks and beverages
- Logo recognition as sponsor on food and beverage tables
- Logo recognition as Hospitality Sponsor in registration materials for attendees
- Logo recognition as Hospitality Sponsor on event signage and materials
- Opportunity to distribute marketing handout at break station and registration desk

BREAKFAST OR LUNCH PRESENTING SPONSOR**\$1,500**

Three lunch opportunities available with differing attendance demographics including professional and students.

- Logo recognition as sponsor on guest tables and food/beverage tables during lunch
- Logo recognition as Lunch Sponsor in registration materials for attendees
- Logo recognition as Lunch Sponsor on event signage and materials
- Opportunity to display banner or sign during lunch
- Opportunity to include handout in registration packets to all attendees
- Opportunity for representative(s) to attend lunch and greet guests. Number of guests determined by investment level.

WELCOME RECEPTION SPONSOR AND DENTAL HYGIENE CELEBRATION**\$2,000**

- Logo recognition as sponsor on food and beverage tables
- Logo recognition as sponsor on table signs during reception
- Opportunity for guest(s) to attend networking reception and greet guests.
- Logo recognition as Networking Reception Sponsor in registration materials for attendees
- Logo recognition as Networking Reception on event signage and materials
- Opportunity to include handout in registration packets to all attendees
- Single sponsor will have opportunity to display banner or sign during reception

STUDENT PROGRAM SPONSORSHIP**\$2,000 – 5,000**

Help support the development of our industry's next generation! Student sponsorships are available to help cover the costs of attendance for student registrants and keep their registration fees low and affordable. Sponsor benefit packages will be custom designed based on investment level and area of interest. Minimum benefits will include:

- Logo recognition as scholarship sponsor in registration materials for attendees
- Logo recognition as scholarship sponsor on event signage and materials
- Logo recognition online in event description and registration pages
- Logo recognition on student program promotional materials distributed to Dental Hygiene school programs and potential student registrants
- Opportunity to display banner or sign during student Programming
- Opportunity to include handout in registration packets to all student attendees
- Exhibitor showcase table at student program

Additional benefits may include:

- Logo recognition as sponsor on guest tables and food/beverage tables during lunch
- Opportunity for representative(s) to attend lunch and greet guests. Number of guests determined by investment level.
- Other benefits determined based on sponsorship focus and investment level.

SILENT AUCTION AND RAFFLE DONATION

\$ ANY INVESTMENT LEVEL

The 2017 Fall Dental Hygiene Conference will include a silent auction. Proceeds will benefit ODHA's programs and initiatives. Partners can donate an auction item or donate funds for a basket to be developed on your behalf.

Please see donation form for more details

CUSTOMIZED EXPOSURE SPONSORSHIP

\$TBD BASED ON PACKAGE

A customized sponsorship package providing branded exposure materials to conference attendees, courtesy of sponsor. Items may be sponsored individually or in addition to another sponsorship opportunity. Both paid and in-kind opportunities available. Examples include: Lanyards, registration material folders, registration gifts (coffee cups, jump drives, padfolios, notepads, pedometers, etc.), and more!

CUSTOMIZED GUEST EXPERIENCE SPONSORSHIP

STARTING AT \$500

A customized sponsorship package providing a valued experience to conference attendees, courtesy of sponsor. Examples include:

- **Coffee Cart** - A barista will provide complimentary hot and blended beverages for all guests at conference. Custom ordered coffee, lattes, mochas, teas, etc.
- **Fruit Smoothies** – Give guests a energy boost with complimentary fruit smoothies during a break.
- **Chair massages** – Treat guests to individual chair massages during the conference allowing a brief introduction to the physiological and psychological benefits of massage therapy for hygienists.
- **Entertainment** – Provide a fun and entertaining experience at the networking reception, breaks or lunch. Photo booths with props and branded photo prints, DJ, Wii screens for interactive games, strolling entertainers, the opportunities are limitless!
- **Technology provider** – Provide a customized conference mobile app including conference agenda, course descriptions, speaker bios, notes, downloads, and more!

Benefits include

- Recognition as sponsor in registration materials for attendees
- Recognition as sponsor on event signage and materials
- Opportunity to display banner or sign during sponsored activity
- Opportunity for representative to be present during hosted activity to greet guests.
- Other appropriate benefits based on customized package.

For more information and to confirm a sponsorship package, email info@odha.org



**2017 Oregon Dental Hygiene Conference
Sponsor Registration Information
November 10 - 12, 2017
Sheraton, Portland Airport**

Contact Name(s) _____

Company _____

Address _____ City _____ St _____ Zip _____

Phone _____ Email _____

Name of Company representative attending conference: _____

I would like to secure the following sponsor partnership package:

- Annual ODHA Partnership - \$1,000
- Break Hospitality Sponsor - \$500
- Exhibitor Showcase - \$300
- Breakfast or Lunch Presenting Sponsor - \$1,500
- CE Course Presenting Sponsor - \$450
- Reception and Celebration Dinner Sponsor - \$2,000

Please contact me to finalize details of the following customized sponsor partnership:

- Student Scholarship Sponsor
- Customized Exposure Sponsorship
- Customize Guest Experience Sponsorship
- Conference Excursion Sponsorship

Yes! Please develop an auction basket to be placed in the silent auction on my company's behalf.

- \$50 donation
- \$ _____ donation

Payment Information

- Check is enclosed - *Please make checks payable to ODHA*
- Visa
- MasterCard

Card Number: _____ Exp: _____ SEC: _____

Address: _____ Zip: _____

Signature: _____

Please send with completed form to info@odha.org.

Please complete this form for **each** auction item and return to the ODHA office by
October 31, 2017. Please submit one form for each item.

Name of donor: _____

Contact person: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Estimated Value of item: _____

ITEM DESCRIPTION:

I am donating an item! Please include description of item and information that may
be of special interest to the audience, i.e. made by an association member:

**I would like to make the following donation to have an auction basket
developed on my company's behalf.**
 \$50 donation OR \$ _____ donation

ITEM DELIVERY:

I will ship or deliver the auction item to arrive by October 31, 2017

I will bring the auction item to the registration desk upon arrival, no later than
10:00 am on Friday, November 10, 2017. My item will be ready for display.
Please wrap gift baskets, frame photos, and bring presentation items needed such as
easels or table stands.

All baskets should have a list of contents attached – it's hard to see all items.

Return this form by **October 31, 2017** to info@odha.org