

## **Annual ODHA Partnership**

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### **ANNUAL ODHA PARTNERSHIP**

**\$1,000**

- Logo recognition as an annual partner on ODHA.org home page and other main pages. ODHA.org realizes an average of 64,900 hits per month, based on a three-month average.
- Logo recognition as an annual partner in ODHA newsletters sent bi-monthly to full membership of approximately 730 dental hygiene professionals, faculty and students.
- Premium exhibitor showcase in a premium position at the 2016 Expanded Practice Dental Hygiene Conference on May 19-20, 2017 in Bend.
  - One exhibitor table including linen, skirt, chair and wastebasket
  - Logo recognition as annual sponsor in registration materials for attendees
  - Logo recognition as annual sponsor on event signage and materials
  - Lunch for one representative on both days
- Exhibitor Showcase in a premium position at the 2016 Oregon Dental Hygiene Conference on November 10-12, 2017 in Portland.
  - One exhibitor table including linen, skirt and chair
  - Logo recognition as annual sponsor in registration materials for attendees
  - Logo recognition as annual sponsor on event signage and materials
  - Lunch for one representative on both days
- Recognition at other ODHA events and communications

## **Expanded Practice Dental Hygiene Conference Partnership Opportunities**

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### **EXHIBITOR SHOWCASE**

**\$300**

- One exhibitor table including linen, skirt, chair and wastebasket
- Name recognition as exhibitor sponsor in registration materials for attendees
- Name recognition as exhibitor sponsor on event signage and materials
- Lunch for one representative on both days

*Space is limited*

### **CE COURSE PRESENTING SPONSOR**

**\$450**

- Acknowledgement as presenting sponsor at beginning of CE course
- Logo recognition as sponsor on course signage at room entrance
- Opportunity to place marketing materials in course room
- Name recognition as CE course sponsor in registration materials for attendees
- Name recognition as CE course sponsor on event signage and materials
- Exhibitor table, if desired

**BREAK HOSPITALITY SPONSOR****\$500**

- Sponsor of morning or afternoon snacks and beverages
- Logo recognition as sponsor on food and beverage tables
- Logo recognition as Hospitality Sponsor in registration materials for attendees
- Logo recognition as Hospitality Sponsor on event signage and materials
- Opportunity to distribute marketing handout at break station and registration desk

**BREAKFAST OR LUNCH PRESENTING SPONSOR****\$1,000**

*May be a single presenting sponsor or multiple partners at lower investment levels.*

*Maximum of four sponsorships available.*

- Logo recognition as sponsor on guest tables and food/beverage tables during lunch
- Logo recognition as Lunch Sponsor in registration materials for attendees
- Logo recognition as Lunch Sponsor on event signage and materials
- Opportunity to display banner or sign during lunch
- Opportunity to include handout in registration packets to all attendees
- Opportunity for representative(s) to attend lunch and greet guests. Number of guests determined by investment level.

**CUSTOMIZED GUEST EXPERIENCE SPONSORSHIP****STARTING AT \$500**

A customized sponsorship package providing a valued experience to conference attendees, courtesy of sponsor. Examples include:

- **Coffee Cart** - A barista will provide complimentary hot and blended beverages for all guests at conference. Custom ordered coffee, lattes, mochas, teas, etc.
- **Chair massages** – Treat guests to individual chair massages during the conference allowing a brief introduction to the physiological and psychological benefits of massage therapy for hygienists.
- **Entertainment** – Provide a fun and entertaining experience at the networking reception, breaks or lunch. Photo booths with props and sponsor logo branded photo prints, music, Wii screens for interactive games, strolling entertainers, the opportunities are limitless!
- **Technology provider** – Provide a customized conference mobile app including conference agenda, course descriptions, speaker bios, notes, downloads, and more!

Benefits include

- Recognition as sponsor in registration materials for attendees
- Recognition as sponsor on event signage and materials
- Opportunity to display banner or sign during sponsored activity
- Opportunity for representative to be present during hosted activity to greet guests.
- Other appropriate benefits based on customized package.

**CUSTOMIZED EXPOSURE SPONSORSHIP****\$TBD BASED ON PACKAGE**

A customized sponsorship package providing branded exposure materials to conference attendees, courtesy of sponsor. Items may be sponsored individually or in addition to another sponsorship opportunity. Both paid and in-kind opportunities available. Examples include: Lanyards, registration material folders, registration gifts (coffee cups, jump drives, padfolios, notepads, pedometers, etc.), and more!

**For more information and to confirm a sponsorship package,  
please contact Suzanne Hankins at [Suzanne@westernadvocates.com](mailto:Suzanne@westernadvocates.com)**

Contact Name(s) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**I would like to secure the following sponsor partnership:**

- Annual ODHA Partnership - \$1,000
- Exhibitor Showcase - \$300
- CE Course Presenting Sponsor - \$450
- Break Hospitality Sponsor - \$500
- Breakfast of Lunch Presenting Sponsor - \$1,000

**Please contact me to discuss a customized partnership:**

- Customized Guest Experience Sponsorship
- Customized Exposure Sponsorship.

Total \$ \_\_\_\_\_

**Payment Information**

- Check is enclosed - *Please make checks payable to ODHA*
- Visa     MasterCard

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ SEC: \_\_\_\_\_

Address: \_\_\_\_\_ Zip code: \_\_\_\_\_

Signature: \_\_\_\_\_

***Please send with completed form to 6745 SW Hampton, Suite 101, Portland, OR 97223  
or email to [Suzanne@westernadvocates.com](mailto:Suzanne@westernadvocates.com).***